GEOVATION from Ordnance Survey

Ministry of Housing, Communities & Local Government

PropTech Innovation Challenge

Information Webinar – 9th April 2025

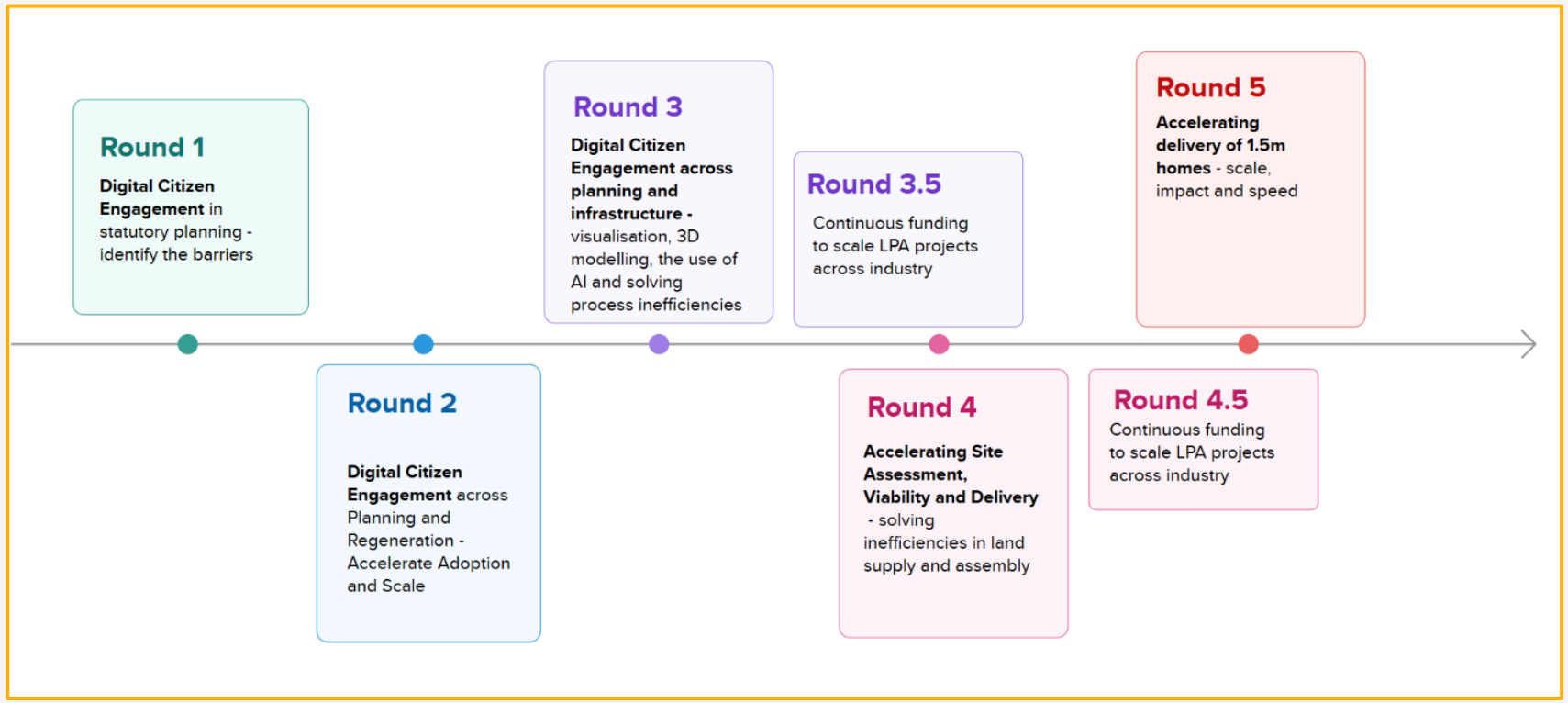
Background

Geovation, in collaboration with the Ministry of Housing, Government and Local Communities (MHCLG), has launched a £1.2 million PropTech Innovation Challenge to **accelerate the delivery of 1.5 million homes**

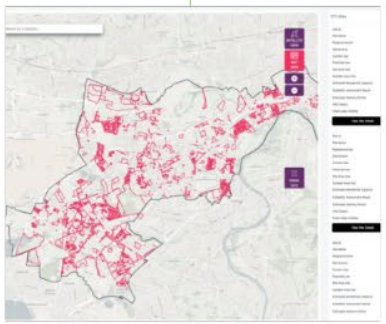
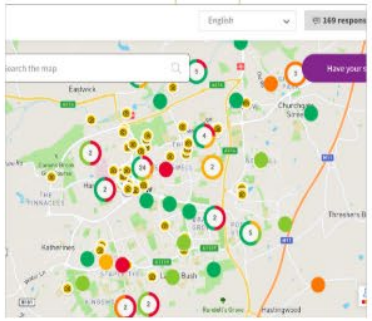
The PropTech Innovation Fund to date…

- 114 Pilots
- 77 LPAs
- 59 Tech companies
- 10 universities
- £14.8m in funding

And counting…



PropTech's potential across the housing lifecycle

Planning process	Plan-making	Site Identification & Assembly	Viability & Feasibility Assessment	Public Consultations	Monitoring
Example PropTech Solutions					
PropTech impact	**4-6 month reduction in Local Plan** timeline including over 200 weeks of planning officer time savings	**95% reduction in time** to assess new sites (from 2 hours to 20 minutes per site) **£11k license** for tech to assess all sites **vs. £120k consultant fee** paid by LPA for 6 months work	**2-3 x increase in number of homes built on small sites** within the Plan Period Able to identify and analyse **191x as many plots of land** using PropTech	**300% increase in community responses** to consultation **37% increase in positive sentiment** for new development proposed	**Reduced time and cost burden** for ongoing compliance with regulatory requirements like biodiversity net gain Nottingham's Digital Twin **saved £55k per year**

Our Challenge aims

Develop scalable solutions

Create genuinely scaleable solutions that deliver real-time housing delivery gains and can be tested on live sites

Accelerate PropTech market adoption

Promote the use of PropTech by case for change and the need for accelerated market adoption to support housing delivery

Support digital planning objectives

Build the foundations for a modern, 21st-century planning system by leveraging and building on digital tools and data

Our Challenge aims

Encourage co-design & collaboration

Foster lasting partnerships between PropTech companies, industry and public sector organisations to ensure solutions meet multiple user needs

Increase tech market capacity

Enhance the UK PropTech market's ability to engage with government and respond to urgent housing and land challenges with advanced technologies

What we are looking for

Innovative Solutions: Develop creative digital and data solutions that accelerate the delivery of new homes.

Speed and Scale: Rapidly build solutions that can be scaled easily and efficiently across a range of customers and contexts.

Collaboration: Commit to working closely with local government, industry and policy teams to co-design solutions informed by user needs.

Problem Solving: Clearly address one of the priority problem statements formulated for the challenge and remain focused on this.

Long term sustainability: Ensure solutions create legacy and can be sustained by their users in the long-term.

Market Awareness and Interoperability: Ensure solutions build on and link into existing market capability and data availability.

Efficiency: Find opportunities to streamline planning and housing processes to unblock and accelerate housing delivery.

Quantifiable Evidence: Commit to working with us to measure and monitor the benefits of your solution, tested in live environments

How many? How much? How long?

Up to 12 companies of any size will share a pot of £1.2 million to develop their solutions

by February 2026

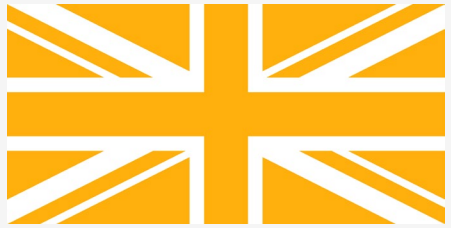
Up to **12**

Companies

£1.2m

Funding

Eligibility



UK-registered companies only

There is no restriction on the size, scale and remit for successful companies.
We *actively encourage joint applications* with local planning authorities, industry partners or housing developers.

The Process

Now – April 30th

Expression of interest – **OPEN NOW**

Companies fill out an expression of interest form, ready to be invited for a full application

April

Market engagement

We are actively engaging with industry stakeholders to define the problem space, culminating in up to 5 problem statements

8th of May
15th of June

Publication of problem statements and proposal submissions

The problem statements are released, and the full application window opens

Early July

Preselection and invitation to bootcamp

Selected applicants will be invited to present their ideas at an in person bootcamp

The Process

15th-16th July

Bootcamp followed by final offer

A day of presentations and detailed discussions around work/delivery plans, data, product and financials, will lead to the final selected companies

August – February 2026

Project delivery

Companies get going with building their solutions, committing to monthly reporting and fortnightly standups. Geovation will offer adhoc business mentorship, product reviews, tech clinics and use of the hub.

February 2026

End of project

At last! Companies will present their final solutions and reports in February 2026.

Where we're at today

We have recently made a public announcement and opened a EOI form. We now aim to gather market research as we narrow down problem statements in preparation for full applications…

Interested?

www.geovation.uk
/challenges
/proptech-innovation-challenge

Any questions?